

# International Climate News



Arteaga-Garavito



Colacito



Croce



Yang

NBER Summer Institute  
July 11, 2025

# Broad Motivation

**Observation #1:** Climate news is gaining increasing prominence in the economic sphere

# Broad Motivation

**Observation #1:** Climate news is gaining increasing prominence in the economic sphere

**Observation #2:** Several studies have focused on **domestic** stock returns and '**low frequency**' data

# Broad Motivation

**Observation #1:** Climate news is gaining increasing prominence in the economic sphere

**Observation #2:** Several studies have focused on **domestic** stock returns and '**low frequency**' data

**Question:** How does climate news impact **international** dynamics at a **high-frequency**?



# Broad Motivation

**Observation #1:** Climate news is gaining increasing prominence in the economic sphere

**Observation #2:** Several studies have focused on **domestic** stock returns and '**low frequency**' data

**Question:** How does climate news impact **international** dynamics at a **high-frequency**?

↪ **Currencies:** do they hedge climate news shocks?

# Broad Motivation

**Observation #1:** Climate news is gaining increasing prominence in the economic sphere

**Observation #2:** Several studies have focused on **domestic** stock returns and '**low frequency**' data

**Question:** How does climate news impact **international** dynamics at a **high-frequency**?

↪ **Currencies:** do they hedge climate news shocks?

↪ **Equity Returns:** do **green** and **brown** stock returns respond differently after a climate news shock?

# Broad Motivation

**Observation #1:** Climate news is gaining increasing prominence in the economic sphere

**Observation #2:** Several studies have focused on **domestic** stock returns and '**low frequency**' data

**Question:** How does climate news impact **international** dynamics at a **high-frequency**?

↪ **Currencies:** do they hedge climate news shocks?

↪ **Equity Returns:** do **green** and **brown** stock returns respond differently after a climate news shock?

↪ **Current Accounts:** do climate news shocks matter for int'l trade flows?

# Preview of Findings

## **Empirical:**

↪ **Novel dataset:** high-frequency, large cross section of countries, based on 24,000,000 tweets (2014-2022) ⇒ **Climate Attention Index (CAI)**

# Preview of Findings

## Empirical:

↪ **Novel dataset:** high-frequency, large cross section of countries, based on 24,000,000 tweets (2014-2022) ⇒ **Climate Attention Index (CAI)**

↪ **Currency response:** Currency in highly exposed countries appreciates

# Preview of Findings

## Empirical:

- ↪ **Novel dataset:** high-frequency, large cross section of countries, based on 24,000,000 tweets (2014-2022) ⇒ **Climate Attention Index (CAI)**
- ↪ **Currency response:** Currency in highly exposed countries appreciates
- ↪ **Green stocks:** lose relative less value than brown stocks, especially for highly exposed countries.

# Preview of Findings

## Empirical:

- ↪ **Novel dataset:** high-frequency, large cross section of countries, based on 24,000,000 tweets (2014-2022) ⇒ **Climate Attention Index (CAI)**
- ↪ **Currency response:** Currency in highly exposed countries appreciates
- ↪ **Green stocks:** lose relative less value than brown stocks, especially for highly exposed countries.
- ↪ **Net exports:** decline for more exposed countries

# Preview of Findings

## Empirical:

- ↪ **Novel dataset:** high-frequency, large cross section of countries, based on 24,000,000 tweets (2014-2022) ⇒ **Climate Attention Index (CAI)**
- ↪ **Currency response:** Currency in highly exposed countries appreciates
- ↪ **Green stocks:** lose relative less value than brown stocks, especially for highly exposed countries.
- ↪ **Net exports:** decline for more exposed countries

## Theory:

A 2-period Int'l GE model with:

- ↪ priced climate news shocks (recursive preferences)



# Preview of Findings

## Empirical:

- ↪ **Novel dataset:** high-frequency, large cross section of countries, based on 24,000,000 tweets (2014-2022) ⇒ **Climate Attention Index (CAI)**
- ↪ **Currency response:** Currency in highly exposed countries appreciates
- ↪ **Green stocks:** lose relative less value than brown stocks, especially for highly exposed countries.
- ↪ **Net exports:** decline for more exposed countries

## Theory:

A 2-period Int'l GE model with:

- ↪ priced climate news shocks (recursive preferences)
- ↪ international risk sharing through consumption and capital

# Preview of Findings

## Empirical:

- ↪ **Novel dataset:** high-frequency, large cross section of countries, based on 24,000,000 tweets (2014-2022) ⇒ **Climate Attention Index (CAI)**
- ↪ **Currency response:** Currency in highly exposed countries appreciates
- ↪ **Green stocks:** lose relative less value than brown stocks, especially for highly exposed countries.
- ↪ **Net exports:** decline for more exposed countries

## Theory:

A 2-period Int'l GE model with:

- ↪ priced climate news shocks (recursive preferences)
- ↪ international risk sharing through consumption and capital
- ↪ green and brown investments & returns

# Preview of Findings

## Empirical:

- ↪ **Novel dataset:** high-frequency, large cross section of countries, based on 24,000,000 tweets (2014-2022) ⇒ **Climate Attention Index (CAI)**
- ↪ **Currency response:** Currency in highly exposed countries appreciates
- ↪ **Green stocks:** lose relative less value than brown stocks, especially for highly exposed countries.
- ↪ **Net exports:** decline for more exposed countries

## Theory:

A 2-period Int'l GE model with:

- ↪ priced climate news shocks (recursive preferences)
- ↪ international risk sharing through consumption and capital
- ↪ green and brown investments & returns

The model drives our empirical strategy & explains our results

# Literature Review

- ▶ **FX literature:** *among others*, Lustig, Roussanov, Verdelhan (2011), Della Corte, Sarno, and Tsiakas (2011), Mano et al (2019), ...
  - **Here:** Climate news shocks impacts FX and international trade

# Literature Review

- ▶ **FX literature:** *among others*, Lustig, Roussanov, Verdelhan (2011), Della Corte, Sarno, and Tsiakas (2011), Mano et al (2019), ...
  - **Here:** Climate news shocks impacts FX and international trade
- ▶ **Climate Finance:** *among others*, Engle et al (2020), Sautner et al (2023), Giglio et al (2021a,b), Bansal et al (2029), Bolton et al (2021,2022,2023), ...
  - **Here:** novel international big data set & cross-country stock market responses

# Literature Review

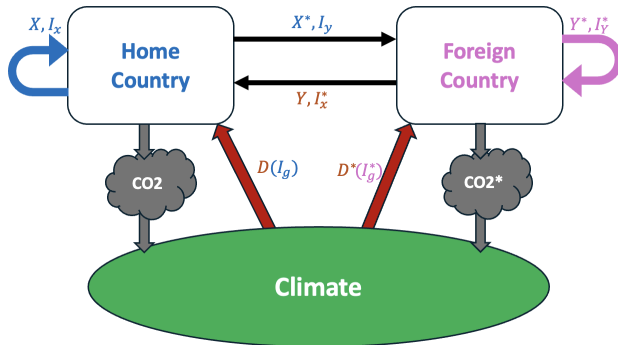
- ▶ **FX literature:** *among others*, Lustig, Roussanov, Verdelhan (2011), Della Corte, Sarno, and Tsiakas (2011), Mano et al (2019), ...
  - **Here:** Climate news shocks impacts FX and international trade
- ▶ **Climate Finance:** *among others*, Engle et al (2020), Sautner et al (2023), Giglio et al (2021a,b), Bansal et al (2029), Bolton et al (2021,2022,2023), ...
  - **Here:** novel international big data set & cross-country stock market responses
- ▶ **Macrofinance models of international finance:** *among others*, Bansal and Shaliastovich (2013); Colacito, Croce, Gavazzoni, Ready (2018) Lewis and Liu (2014), Zviadadze (2014) ...
  - **Here:** Heterogeneous exposures to both global growth and climate spillovers

# Predictions from GE:

## Flows & Prices

# Basic Model Setup

- ▶ Two countries with trade on both consumption and investment goods (Colacito et al., 2018)
- ▶ Production generates emission  $\Rightarrow$  worsening climate condition  $\Rightarrow$  higher climate damage
- ▶ Damage/Vulnerability is distinct from climate sentiment shocks





# Horizon and Shocks

**Time 0:** trade of arrow debrew securities takes place

# Horizon and Shocks

**Time 0:** trade of Arrow-Debreu securities takes place

**Time 1:** Both the Home and Foreign (\*) agent receive news about:

- 1. **global** climate news shock  $g$ ;
- 2. local productivity shock  $\theta$

# Horizon and Shocks

**Time 0:** trade of Arrow-Debreu securities takes place

**Time 1:** Both the Home and Foreign (\*) agent receive news about:

- 1. **global** climate news shock  $g$ ;
- 2. local productivity shock  $\theta$

**Time 2:** No additional shocks, endogenous production and climate damages realized.

# Preferences

Time  $t \in \{0, 1, 2\}$ , recursive preferences identical between two countries:

$$u_t = (1 - \beta) \log \left( \tilde{C}_t \cdot \mathcal{G}_t \right) + \frac{\beta}{1 - \gamma} \log E_t [\exp \{ (1 - \gamma) u_{t+1} \}], \quad t = \{0, 1, 2\},$$

# Preferences

Time  $t \in \{0, 1, 2\}$ , recursive preferences identical between two countries:

$$u_t = (1 - \beta) \log \left( \tilde{C}_t \cdot \mathcal{G}_t \right) + \frac{\beta}{1 - \gamma} \log E_t [\exp \{ (1 - \gamma) u_{t+1} \}], \quad t = \{0, 1, 2\},$$

- With  $\gamma > 1$ : agent prefer early resolution of uncertainty (Ai et al., 2023)

# Preferences

Time  $t \in \{0, 1, 2\}$ , recursive preferences identical between two countries:

$$u_t = (1 - \beta) \log \left( \tilde{C}_t \cdot \mathcal{G}_t \right) + \frac{\beta}{1 - \gamma} \log E_t [\exp \{ (1 - \gamma) u_{t+1} \}], \quad t = \{0, 1, 2\},$$

- With  $\gamma > 1$ : agent prefer early resolution of uncertainty (Ai et al., 2023)
- $\mathcal{G}_t := e^{-b^g}$  captures climate-related sentiment shocks with sensitivity  $b$  ( $b^* = 1$ ),

# Preferences

Time  $t \in \{0, 1, 2\}$ , recursive preferences identical between two countries:

$$u_t = (1 - \beta) \log \left( \tilde{C}_t \cdot \mathcal{G}_t \right) + \frac{\beta}{1 - \gamma} \log E_t [\exp \{ (1 - \gamma) u_{t+1} \}], \quad t = \{0, 1, 2\},$$

- With  $\gamma > 1$ : agent prefer early resolution of uncertainty (Ai et al., 2023)
- $\mathcal{G}_t := e^{-b^g}$  captures climate-related sentiment shocks with sensitivity  $b$  ( $b^* = 1$ ),
- $\tilde{C}_t = C_t \cdot D_t^{-1}$  comprises a consumption bundle  $C$  and disruption  $D$

# Preferences

Time  $t \in \{0, 1, 2\}$ , recursive preferences identical between two countries:

$$u_t = (1 - \beta) \log \left( \tilde{C}_t \cdot \mathcal{G}_t \right) + \frac{\beta}{1 - \gamma} \log E_t [\exp \{ (1 - \gamma) u_{t+1} \}], \quad t = \{0, 1, 2\},$$

- With  $\gamma > 1$ : agent prefer early resolution of uncertainty (Ai et al., 2023)
- $\mathcal{G}_t := e^{-b^g}$  captures climate-related sentiment shocks with sensitivity  $b$  ( $b^* = 1$ ),
- $\tilde{C}_t = C_t \cdot D_t^{-1}$  comprises a consumption bundle  $C$  and disruption  $D$
- $C_0$ ,  $D_0$  and  $D_1$  are given (exog.) parameters in our setting



# Preferences

Time  $t \in \{0, 1, 2\}$ , recursive preferences identical between two countries:

$$u_t = (1 - \beta) \log \left( \tilde{C}_t \cdot \mathcal{G}_t \right) + \frac{\beta}{1 - \gamma} \log E_t [\exp \{ (1 - \gamma) u_{t+1} \}], \quad t = \{0, 1, 2\},$$

- With  $\gamma > 1$ : agent prefer early resolution of uncertainty (Ai et al., 2023)
- $\mathcal{G}_t := e^{-b^g}$  captures climate-related sentiment shocks with sensitivity  $b$  ( $b^* = 1$ ),
- $\tilde{C}_t = C_t \cdot D_t^{-1}$  comprises a consumption bundle  $C$  and disruption  $D$
- $C_0$ ,  $D_0$  and  $D_1$  are given (exog.) parameters in our setting
- $C_1$ ,  $C_2$ , and  $D_2$  are **endogenous**, i.e., depends on the shocks.

## Time 1: Get News and Trade Goods!

After receiving the news shocks, both countries choose maximizes time-1 utility subject to the following resource constraints:

$$\text{Home: } 1 = X_1 + X_1^* + I_{x,1} + I_{y,1} + I_{g,1},$$

$$\text{Foreign: } 1 = Y_1 + Y_1^* + I_{y,1}^* + I_{x,1}^* + I_{g,1}^*.$$

e.g., for the home country:

- ▶  $X_1$  and  $I_{x,1}$  refer to domestic consumption and investment goods

## Time 1: Get News and Trade Goods!

After receiving the news shocks, both countries choose maximizes time-1 utility subject to the following resource constraints:

$$\text{Home: } 1 = X_1 + X_1^* + I_{x,1} + I_{y,1} + I_{g,1},$$

$$\text{Foreign: } 1 = Y_1 + Y_1^* + I_{y,1}^* + I_{x,1}^* + I_{g,1}^*.$$

e.g., for the home country:

- ▶  $X_1$  and  $I_{x,1}$  refer to domestic consumption and investment goods
- ▶  $X_1^*$  and  $I_{y,1}$  refer to exported consumption and investment goods

## Time 1: Get News and Trade Goods!

After receiving the news shocks, both countries choose maximizes time-1 utility subject to the following resource constraints:

$$\text{Home: } 1 = X_1 + X_1^* + I_{x,1} + I_{y,1} + I_{g,1},$$

$$\text{Foreign: } 1 = Y_1 + Y_1^* + I_{y,1}^* + I_{x,1}^* + I_{g,1}^*.$$

e.g., for the home country:

- ▶  $X_1$  and  $I_{x,1}$  refer to domestic consumption and investment goods
- ▶  $X_1^*$  and  $I_{y,1}$  refer to exported consumption and investment goods
- ▶  $I_{g,1}$  and  $I_{g,1}^*$  refers to green investments.

## Time 2: Fully Unwind Intl. Positions

- ▶ Output materializes, subject to productivity shock  $\theta$ , and use of brown capital:

$$GDP_2 = e^{\theta} B, \quad GDP_2^* = e^{-\theta} B^*,$$

## Time 2: Fully Unwind Intl. Positions

- ▶ Output materializes, subject to productivity shock  $\theta$ , and use of brown capital:

$$GDP_2 = e^{\theta} B, \quad GDP_2^* = e^{-\theta} B^*,$$

$$B = l_{x,1}^{\lambda_I} l_{x,1}^{*1-\lambda_I}, \quad B^* = l_{y,1}^{1-\lambda_I} l_{y,1}^{*\lambda_I},$$

## Time 2: Fully Unwind Intl. Positions

- Output materializes, subject to productivity shock  $\theta$ , and use of brown capital:

$$GDP_2 = e^{\theta} B, \quad GDP_2^* = e^{-\theta} B^*,$$

$$B = I_{x,1}^{\lambda_I} I_{x,1}^{*1-\lambda_I}, \quad B^* = I_{y,1}^{1-\lambda_I} I_{y,1}^{*\lambda_I},$$

and is allocated subject to the following resource constraints (no further investments):

$$GDP_2 = X_2 + X_2^*, \quad GDP_2^* = Y_2 + Y_2^*.$$

## Time 2: Fully Unwind Intl. Positions

- ▶ Output materializes, subject to productivity shock  $\theta$ , and use of **brown** capital:

$$GDP_2 = e^{\theta} B, \quad GDP_2^* = e^{-\theta} B^*,$$

$$B = I_{x,1}^{\lambda_I} I_{x,1}^{*1-\lambda_I}, \quad B^* = I_{y,1}^{1-\lambda_I} I_{y,1}^{*\lambda_I},$$

and is allocated subject to the following resource constraints (no further investments):

$$GDP_2 = X_2 + X_2^*, \quad GDP_2^* = Y_2 + Y_2^*.$$

- ▶ Consumption

$$C_2 = X_2^{\lambda} Y_2^{(1-\lambda)}, \quad C_2^* = X_2^{*(1-\lambda)} Y_2^{*\lambda}, \quad \lambda > .5,$$



## Time 2: Fully Unwind Intl. Positions

- ▶ Output materializes, subject to productivity shock  $\theta$ , and use of **brown** capital:

$$GDP_2 = e^{\theta} B, \quad GDP_2^* = e^{-\theta} B^*,$$

$$B = I_{x,1}^{\lambda_I} I_{x,1}^{*1-\lambda_I}, \quad B^* = I_{y,1}^{1-\lambda_I} I_{y,1}^{*\lambda_I},$$

and is allocated subject to the following resource constraints (no further investments):

$$GDP_2 = X_2 + X_2^*, \quad GDP_2^* = Y_2 + Y_2^*.$$

- ▶ Consumption

$$C_2 = X_2^{\lambda} Y_2^{(1-\lambda)}, \quad C_2^* = X_2^{*(1-\lambda)} Y_2^{*\lambda}, \quad \lambda > .5,$$

- ▶ Economic-induced climate damage realized and mitigated by **green** capital:

$$D_2 = \left( \frac{GDP_2^{\lambda_g} \cdot GDP_2^{*1-\lambda_g}}{\underline{G}} \right)^a, \quad D_2^* = \left( \frac{GDP_2^{*\lambda_g} \cdot GDP_2^{1-\lambda_g}}{\underline{G}^*} \right)^a$$

## Time 2: Fully Unwind Intl. Positions

- ▶ Output materializes, subject to productivity shock  $\theta$ , and use of **brown** capital:

$$GDP_2 = e^{\theta} B, \quad GDP_2^* = e^{-\theta} B^*,$$

$$B = l_{x,1}^{\lambda_I} l_{x,1}^{*1-\lambda_I}, \quad B^* = l_{y,1}^{1-\lambda_I} l_{y,1}^{*\lambda_I},$$

and is allocated subject to the following resource constraints (no further investments):

$$GDP_2 = X_2 + X_2^*, \quad GDP_2^* = Y_2 + Y_2^*.$$

- ▶ Consumption

$$C_2 = X_2^{\lambda} Y_2^{(1-\lambda)}, \quad C_2^* = X_2^{*(1-\lambda)} Y_2^{*\lambda}, \quad \lambda > .5,$$

- ▶ Economic-induced climate damage realized and mitigated by **green** capital:

$$D_2 = \left( \frac{GDP_2^{\lambda_g} \cdot GDP_2^{*1-\lambda_g}}{G} \right)^a, \quad D_2^* = \left( \frac{GDP_2^{*\lambda_g} \cdot GDP_2^{1-\lambda_g}}{G^*} \right)^a$$

$$G = l_{g,1}^{\lambda_g} l_{g,1}^{*1-\lambda_g}, \quad G^* = l_{g,1}^{*\lambda_g} l_{g,1}^{1-\lambda_g}.$$

-  $\lambda_g > .5$  implies that domestic disruption matters more.

## FX & Asset Prices

- Let  $Q_{i,t}$  denote the time- $t$  ex-dividend value of the marginal cash-flows paid out by investment in the final period of the model:

$$r_{i,1|0} := \log R_{i,1|0} = \log \frac{Q_{i,1}}{Q_{i,0}}, \quad i \in \{b, g\},$$

## FX & Asset Prices

- Let  $Q_{i,t}$  denote the time- $t$  ex-dividend value of the marginal cash-flows paid out by investment in the final period of the model:

$$r_{i,1|0} := \log R_{i,1|0} = \log \frac{Q_{i,1}}{Q_{i,0}}, \quad i \in \{b, g\},$$

Q-theory applies and we get:

$$r_{1|0}^{bmg} := r_{b,1|0} - r_{g,1|0} = \text{constant} + (1 - \lambda_l) \log \frac{l_{x,1}}{l_{x,1}^*} - (1 - \lambda_g) \log \frac{l_{g,1}}{l_{g,1}^*}.$$

## FX & Asset Prices

- Let  $Q_{i,t}$  denote the time- $t$  ex-dividend value of the marginal cash-flows paid out by investment in the final period of the model:

$$r_{i,1|0} := \log R_{i,1|0} = \log \frac{Q_{i,1}}{Q_{i,0}}, \quad i \in \{b, g\},$$

Q-theory applies and we get:

$$r_{1|0}^{bmg} := r_{b,1|0} - r_{g,1|0} = \text{constant} + (1 - \lambda_l) \log \frac{l_{x,1}}{l_{x,1}^*} - (1 - \lambda_g) \log \frac{l_{g,1}}{l_{g,1}^*}.$$

- By complete markets, the FX is determined by the  $\log SDF - \log SDF^*$  and

$$\Delta e_{H|F} > 0 \rightarrow \text{appreciation of Home currency}$$

## Model Predictions [▶ details](#)

**Proposition 1.** Let  $\gamma > 1$ , when  $b > 1$  ( $b < 1$ ), a **global** climate news shock  $g > 0$  causes an **appreciation** of home (foreign) real exchange rate.

# Model Predictions [▶ details](#)

**Proposition 1.** Let  $\gamma > 1$ , when  $b > 1$  ( $b < 1$ ), a **global** climate news shock  $g > 0$  causes an **appreciation** of home (foreign) real exchange rate.

**Proposition 2.** When  $b > 1$ , the brown-minus-green investment return in the home country **depreciates** when there is a positive global climate news shock  $g > 0$ . In addition, the effect is stronger with a higher  $b$ .

# Model Predictions [▶ details](#)

**Proposition 1.** Let  $\gamma > 1$ , when  $b > 1$  ( $b < 1$ ), a **global** climate news shock  $g > 0$  causes an **appreciation** of home (foreign) real exchange rate.

**Proposition 2.** When  $b > 1$ , the brown-minus-green investment return in the home country **depreciates** when there is a positive global climate news shock  $g > 0$ . In addition, the effect is stronger with a higher  $b$ .

**Proposition 3.** When  $b > 1$ , a **global** climate news shock  $g > 0$  **decreases** the home country's net exports.



# Data Collection

# Data from X (formerly Twitter)

TABLE 1. DATASET SUMMARY

Country	Tot. no. News Outlets	Tot. no. Tweets	Tot. no. Words	Tot. no. Terms	Language
AR	4	1,892,464	16,592,918	50,513	Spanish
AU	4	539,792	5,805,411	46,253	English
BR	3	1,091,173	9,157,179	46,841	Portuguese
CA	5	1,071,360	9,662,873	48,695	English
CH	4	312,897	2,477,651	40,932	German and French
CL	3	1,088,455	9,422,589	48,409	Spanish
CN	3	488,076	6,786,626	53,342	English
CO	3	1,291,773	10,348,974	55,984	Spanish
DE	4	708,692	6,779,556	31,190	German
ES	4	1,484,502	13,662,696	61,176	Spanish
FR	4	1,004,595	8,950,751	54,021	French
HK	2	305,490	2,982,160	28,143	English
IN	4	1,909,474	22,370,252	71,505	English
IT	3	1,268,190	10,209,216	42,084	Italian
JP	4	353,247	3,819,349	36,544	English
KR	4	302,946	2,814,363	28,923	English
MX	4	2,041,505	19,553,684	70,880	Spanish
NO	3	152,521	921,258	13,022	Norwegian
NZ	3	147,218	1,156,784	20,538	English
PT	3	802,011	6,102,651	40,929	Portuguese
SA	3	914,623	8,754,709	44,571	Arabic
SE	4	190,493	1,607,852	19,201	Swedish
UK	4	791,929	6,978,125	46,460	English
US	11	2,735,338	29,141,511	72,662	English
ZA	3	453,135	3,945,579	33,473	English
<b>Total</b>	<b>96</b>	<b>23,341,899</b>	<b>220,004,717</b>	<b>1,106,291</b>	

Tweet-level observations between 2014 and 2022

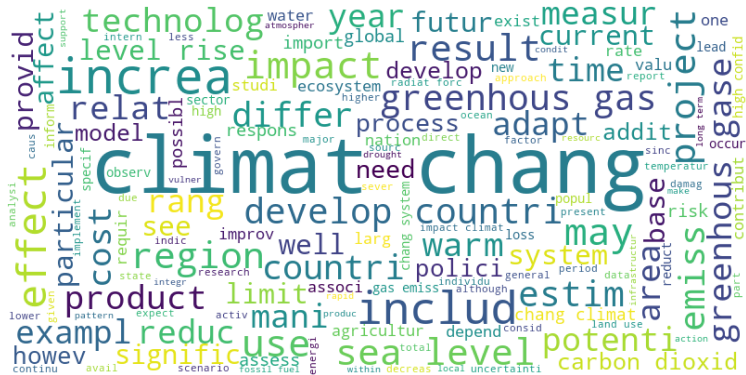
25 main economies (both developed and developing), > 80% world GDP

96 newspapers

**Takeaway:** very large sample!

►► Newspapers

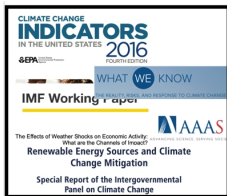
# Text Analysis: Corpus & Documents



**Methodology:** Engle et al (2020)

- same corpus of authoritative text
- cosine similarity of merged tweets (documents)
- Google translate API applied to the corpus

# Text Analysis: Corpus & Documents



White Papers

ADDRESSING THE UNFCCC ARTICLE 2 1.1 Following a request at the end of this report in the Appendix) under his Meteorological Organization and of the United Nations summary of the Second Assessment Report. 1.2 During greenhouse gases and aerosols, taken together, are the incidence of extreme high-temperature events, (UNFCCC) which was open for signature at the Earth Summit economic development to proceed in a sustainable manner addressing these challenges. It is based on the 1994 to agriculture and food production and to other factors the next century and beyond. With the growth in atmospheric damage or harm a system. It depends not only on a system likely damage of climate change impacts, and the impact decision maker with a set of formidable complications cooperation in the context of wide variations in industrial

Single Corpus  
(English)

year	month	country	lang	tweet_pp
2014	10	USA	en	small spici start prepar demand egnog season ...
2014	11	USA	en	hour hanoi photo jarne wasserman nyt virgin gal...
2014	12	USA	en	two year colleg student vanish upstat new york...
2015	1	USA	en	new year day bowl game dealbook huge ski resor...
2015	2	USA	en	snow forecast mayor blasio say new york citi s...

'small spici start prepar demand egnog season entrepreneur ann ward nyt third day job afghan presid dig bank fraud cas ravel websit best bit blog facebook agre eas rule real name familii teenag pregnanc abort rate plummet long act femal cc t compani singl purchas made appl pay technolog industri al ong protest photograph creatur might never see otherwis phc otest hong kong target phish attack smartphon homeland rein rocess brooklyn beer list section label import florida man

"document": country-month merged text

tf-idf vectorize

$$\text{Similarity} = \frac{\text{Corpus} \cdot \text{Document}}{|\text{Corpus}| \cdot |\text{Document}|}$$

	corpus	0	1	2	3	4	5	6	7	8	...
congression	1.0	25.0	20.0	16.0	13.0	16.0	11.0	7.0	7.0	13.0	...
...	...	...	...	...	...	...	...	...	...	...	...
emiss	2699.0	3.0	25.0	3.0	8.0	3.0	8.0	3.0	4.0	23.0	...
climat chang	2822.0	24.0	36.0	18.0	32.0	24.0	34.0	31.0	29.0	71.0	...
increas	2941.0	74.0	79.0	68.0	59.0	59.0	65.0	54.0	75.0	85.0	...
chang	5751.0	186.0	92.0	197.0	185.0	151.0	225.0	244.0	235.0	275.0	...
climat	5978.0	28.0	66.0	37.0	81.0	38.0	44.0	43.0	34.0	93.0	...

tf-idf vectorize

# Tweet-Level Examples

## High Similarity Tweets (score > 0.5)



...

Trump is isolationist, protectionist and a climate denier. @MaxBoot writes that voters aren't. [wapo.st/2UijOoE](https://wapo.st/2UijOoE)

9:56 PM · Sep 9, 2019



...

Is climate denial contagious? | Editorial Cartoon by @WassermanToons in @GlobeOpinion [bos.gl/g52mwXj](https://bos.gl/g52mwXj)

6:02 AM · Mar 12, 2019



...

Opinion: Once again, the U.S. embarrasses itself on climate change [wapo.st/2H5kovh](https://wapo.st/2H5kovh)

9:46 AM · May 7, 2019

# Tweet-Level Examples

## High Similarity Tweets (score > 0.5)



**Washington Post Opinions** ✓  
@PostOpinions

Trump is isolationist, protectionist and a climate denier. @MaxBoot writes that voters aren't. [wapo.st/2UijOoE](https://wapo.st/2UijOoE)

9:56 PM · Sep 9, 2019



**The Boston Globe** ✓  
@BostonGlobe

Is climate denial contagious? | Editorial Cartoon by @WassermanToons in @GlobeOpinion [bos.gl/g52mwXj](https://bos.gl/g52mwXj)

6:02 AM · Mar 12, 2019



**The Washington Post** ✨  
@washingtonpost

Opinion: Once again, the U.S. embarrasses itself on climate change [wapo.st/2H5kovh](https://wapo.st/2H5kovh)

9:46 AM · May 7, 2019

## Low Similarity Tweets (score = 0)



**The Washington Post** ✨  
@washingtonpost

Donald Trump masqueraded as a spokesman to brag about himself [wapo.st/1TeAcvk](https://wapo.st/1TeAcvk)

9:10 PM · May 13, 2016



**The New York Times** ✓  
@nytimes

Three doses of Pfizer-BioNTech's Covid vaccine give significant protection against Omicron, the companies said, but two doses alone "may not be sufficient to protect against infection" by the fast-spreading variant. [nyti.ms/3lIdRMg](https://nyti.ms/3lIdRMg)

9:15 PM · Dec 8, 2021



**Houston Chronicle** ✓  
@HoustonChron

Softball playoffs: Schaeffer, Friendswood topple Crosby, 7-3 [bit.ly/3MduLgK](https://bit.ly/3MduLgK)

10:32 AM · May 13, 2022

# Climate Attention Index by Country

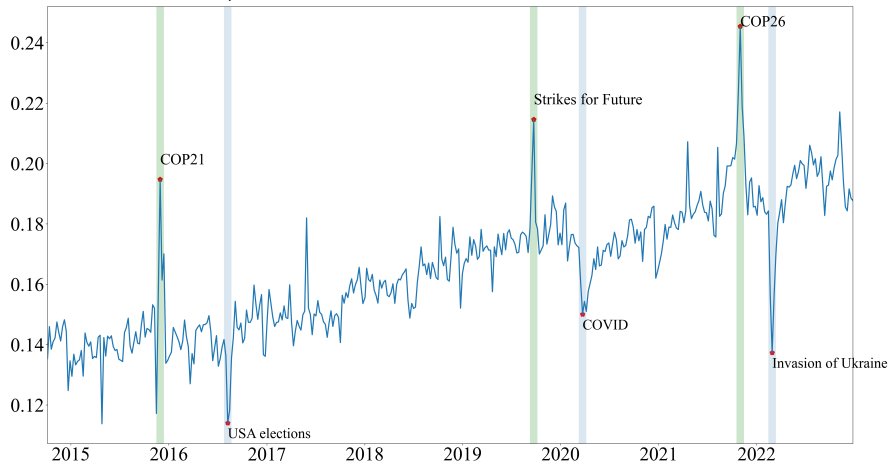
Climate Attention Index, monthly frequency, by country



**Takeaway:** Granular but with a common component.

# World Climate Attention (CAI)

$$\overline{CAI}_t = \sum_i \omega_{i,t} CAI_t^i, \quad \omega_{i,t} \in \{\text{1/N; Volume Share; GDP share}\}$$



**Takeaway:** Our index effectively reflects major global events.



# Heterogeneous Exposure to World CAI

TABLE 2. ESTIMATED  $\beta$  FOR EACH COUNTRY

Country code	Equally weighted		GDP weighted		Volume weighted	
	$\beta$	s.e.	$\beta$	s.e.	$\beta$	s.e.
AR	0.932	0.213	0.573	0.153	1.021	0.250
AU	1.420	0.197	0.932	0.190	1.362	0.209
BR	0.615	0.293	0.470	0.218	0.688	0.290
CA	1.711	0.224	1.313	0.138	1.752	0.228
CL	0.241	0.284	0.113	0.175	0.251	0.289
HK	2.104	0.325	1.196	0.326	1.596	0.503
CN	2.015	0.344	1.787	0.142	1.827	0.454
CO	0.678	0.180	0.561	0.115	0.670	0.206
FR	0.663	0.247	0.320	0.243	0.718	0.270
DE	0.363	0.122	0.236	0.074	0.309	0.154
IN	1.408	0.367	1.143	0.184	1.532	0.331
IT	0.982	0.592	0.624	0.473	1.520	0.682
JP	1.895	0.271	1.470	0.236	1.715	0.221
KR	2.414	0.395	1.624	0.280	1.864	0.318
MX	0.610	0.242	0.375	0.141	0.799	0.240
NZ	0.811	0.293	0.428	0.223	0.770	0.305
NO	0.345	0.321	0.245	0.267	0.178	0.320
PT	0.469	0.662	0.083	0.432	0.125	0.623
SA	2.270	0.572	1.112	0.249	2.227	0.605
ZA	0.198	0.466	-0.029	0.466	0.065	0.593
ES	0.534	0.128	0.365	0.084	0.570	0.114
SE	0.592	0.251	0.255	0.116	0.400	0.212
CH	-0.028	0.414	-0.015	0.263	-0.180	0.330
UK	0.993	0.269	0.798	0.214	0.958	0.335
US	0.767	0.143	0.743	0.083	0.872	0.133

$$\Delta CAI_{i,t} = \underbrace{\beta_i}_{\text{exposure}} \cdot \underbrace{\Delta \overline{CAI}_t}_{\text{global shock}} + \underbrace{u_{i,t}}_{\text{Local shock}}$$

Takeaway #1:

Heterogeneous exposure in the cross section! That is,  $b \neq b^*$ !

# Heterogeneous Exposure to World CAI

TABLE 2. ESTIMATED  $\beta$  FOR EACH COUNTRY

Country code	Equally weighted		GDP weighted		Volume weighted	
	$\beta$	s.e.	$\beta$	s.e.	$\beta$	s.e.
AR	0.932	0.213	0.573	0.153	1.021	0.250
AU	1.420	0.197	0.932	0.190	1.362	0.209
BR	0.615	0.293	0.470	0.218	0.688	0.290
CA	1.711	0.224	1.313	0.138	1.752	0.228
CL	0.241	0.284	0.113	0.175	0.251	0.289
HK	2.104	0.325	1.196	0.326	1.596	0.503
CN	2.015	0.344	1.787	0.142	1.827	0.454
CO	0.678	0.180	0.561	0.115	0.670	0.206
FR	0.663	0.247	0.320	0.243	0.718	0.270
DE	0.363	0.122	0.236	0.074	0.309	0.154
IN	1.408	0.367	1.143	0.184	1.532	0.331
IT	0.982	0.592	0.624	0.473	1.520	0.682
JP	1.895	0.271	1.470	0.236	1.715	0.221
KR	2.414	0.395	1.624	0.280	1.864	0.318
MX	0.610	0.242	0.375	0.141	0.799	0.240
NZ	0.811	0.293	0.428	0.223	0.770	0.305
NO	0.345	0.321	0.245	0.267	0.178	0.320
PT	0.469	0.662	0.083	0.432	0.125	0.623
SA	2.270	0.572	1.112	0.249	2.227	0.605
ZA	0.198	0.466	-0.029	0.466	0.065	0.593
ES	0.534	0.128	0.365	0.084	0.570	0.114
SE	0.592	0.251	0.255	0.116	0.400	0.212
CH	-0.028	0.414	-0.015	0.263	-0.180	0.330
UK	0.993	0.269	0.798	0.214	0.958	0.335
US	0.767	0.143	0.743	0.083	0.872	0.133

$$\Delta CAI_{i,t} = \underbrace{\beta_i}_{\text{exposure}} \cdot \underbrace{\Delta \overline{CAI}_t}_{\text{global shock}} + \underbrace{u_{i,t}}_{\text{Local shock}}$$

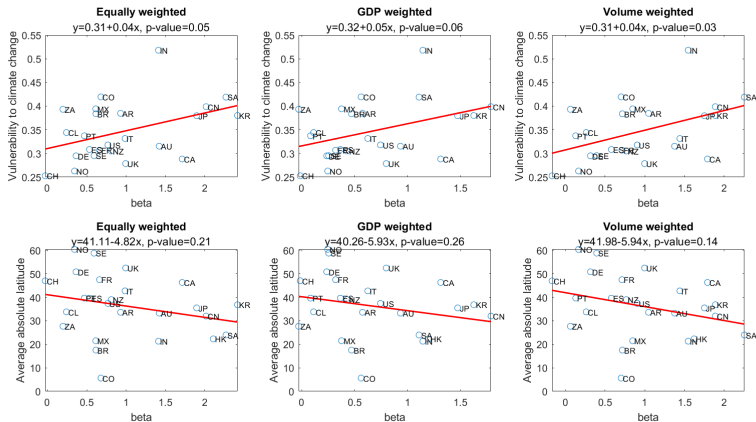
Takeaway #1:

Heterogeneous exposure in the cross section! That is,  $b \neq b^*$ !

Takeaway #2:

Results robust across aggregation schemes

# $\beta$ : a Novel Source of Heterogeneity

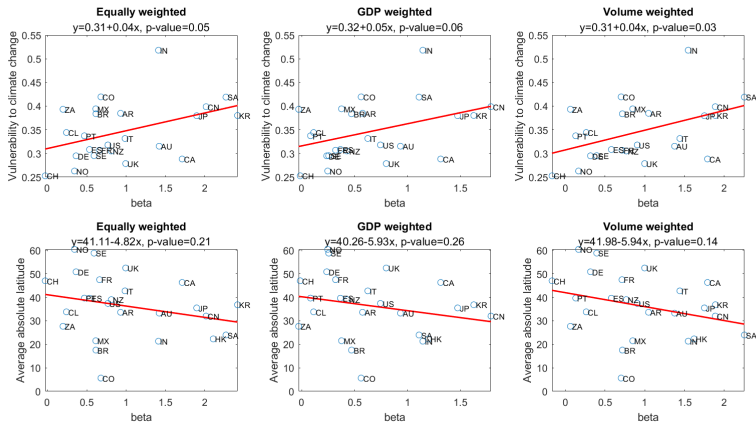


**Takeaway #1:**  $\beta$  weakly related to vulnerability score (top panels) and absolute latitude (bottom panels).

► Details

► Other Vars

# $\beta$ : a Novel Source of Heterogeneity



**Takeaway #1:**  $\beta$  **weakly** related to vulnerability score (top panels) and absolute latitude (bottom panels). [► Details](#) [► Other Vars](#)

**Takeaway #2:** Our results hold when we take the **orthogonalized part** of the  $\beta$ s (additional information).

CAI, FX, & Stock Returns

# Top-days

In what follows, we will focus on **top-days**:

# Top-days

In what follows, we will focus on **top-days**:

1. Similarly to **event studies**, will focus on patterns after major news

# Top-days

In what follows, we will focus on **top-days**:

1. Similarly to **event studies**, will focus on patterns after major news
2. **High-frequency identification** of climate news shock responses

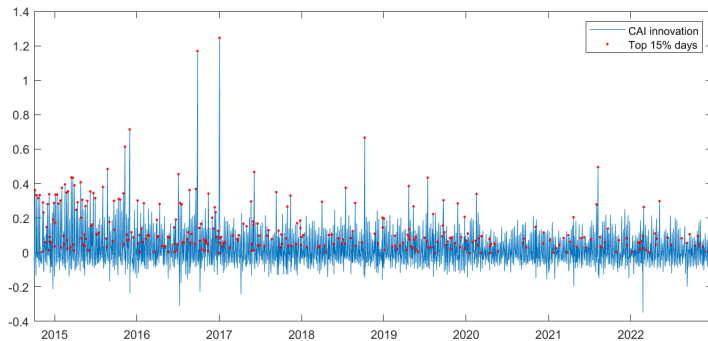


# Top-days

In what follows, we will focus on **top-days**:

1. Similarly to **event studies**, will focus on patterns after major news
2. **High-frequency identification** of climate news shock responses
3. Our results are probably **downward biased** (other important days did not make it!)

# Innovations to World CAI



**Takeaway:** evenly spread out across years (business days only; conditional on day of the week).

## From Tweets to Topics

**Question:** Does top days capture **Physical** or **Transition** risk?

# From Tweets to Topics

**Question:** Does top days capture **Physical** or **Transition** risk?

Steps:

1. Ask ChatGPT to create 50 sentences related to physical/transition risk, e.g.
  - ▶ **Physical:** “Hurricanes are becoming more intense”
  - ▶ **Transition:** “New carbon taxes increase energy costs”

# From Tweets to Topics

**Question:** Does top days capture **Physical** or **Transition** risk?

Steps:

1. Ask ChatGPT to create 50 sentences related to physical/transition risk, e.g.
  - ▶ **Physical:** "Hurricanes are becoming more intense"
  - ▶ **Transition:** "New carbon taxes increase energy costs"
2. Use BERT to group all tweets in topics

# From Tweets to Topics

**Question:** Does top days capture **Physical** or **Transition** risk?

Steps:

1. Ask ChatGPT to create 50 sentences related to physical/transition risk, e.g.
  - ▶ **Physical:** "Hurricanes are becoming more intense"
  - ▶ **Transition:** "New carbon taxes increase energy costs"
2. Use BERT to group all tweets in topics
3. Use cosine similarity between each topic and each one of the 100 sentences created by ChatGPT

# From Tweets to Topics

**Question:** Does top days capture **Physical** or **Transition** risk?

Steps:

1. Ask ChatGPT to create 50 sentences related to physical/transition risk, e.g.
  - ▶ **Physical:** "Hurricanes are becoming more intense"
  - ▶ **Transition:** "New carbon taxes increase energy costs"
2. Use BERT to group all tweets in topics
3. Use cosine similarity between each topic and each one of the 100 sentences created by ChatGPT
4. Climate-related topics: similarity score in the top 0.1% percentile

# From Tweets to Topics

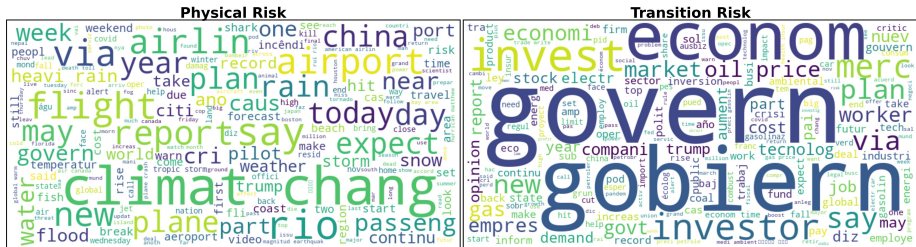
**Question:** Does top days capture **Physical** or **Transition** risk?

Steps:

1. Ask ChatGPT to create 50 sentences related to physical/transition risk, e.g.
  - ▶ **Physical:** "Hurricanes are becoming more intense"
  - ▶ **Transition:** "New carbon taxes increase energy costs"
2. Use BERT to group all tweets in topics
3. Use cosine similarity between each topic and each one of the 100 sentences created by ChatGPT
4. Climate-related topics: similarity score in the top 0.1% percentile
5. If the high score comes from physical (transition) sentence, classify the tweets in that topic as physical (transition)

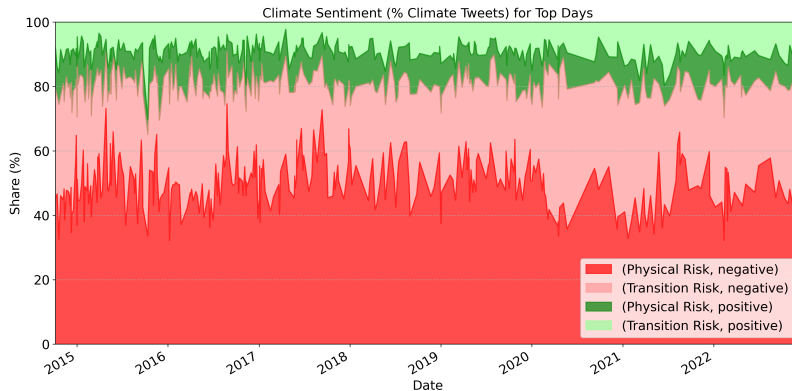


## Word Clouds and Topics



**Takeaway:** our classification delivers a good fit.

# From Attention to Sentiment for Top-Days



**Takeaway:** top-attention days are associated to bad news

## FX and CAI News

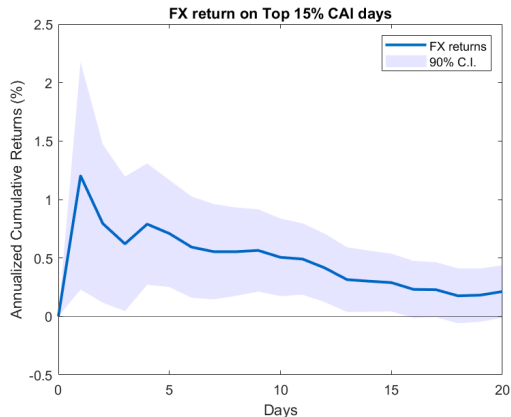
$$\Delta e_{t,t+k}^{i,j} = a_k^{i,j} + b_k \cdot \mathbb{1}_t^{Top} + \epsilon_{t,k}^{i,j}$$

where we include country pairs  $(i, j)$  such that  $\beta_i$  is **significantly larger than**  $\beta_j$  [▶▶ pairs](#)

# FX and CAI News

$$\Delta e_{t,t+k}^{i,j} = a_k^{i,j} + b_k \cdot \mathbb{1}_t^{Top} + \epsilon_{t,k}^{i,j}$$

where we include country pairs  $(i, j)$  such that  $\beta_i$  is significantly larger than  $\beta_j$  [▶ pairs](#)

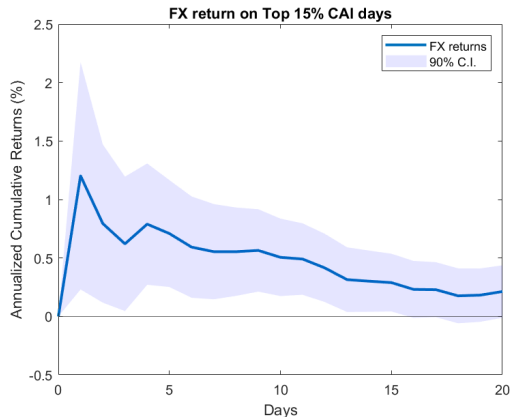


1. In total 138 country-pairs and 322 top-days.

# FX and CAI News

$$\Delta e_{t,t+k}^{i,j} = a_k^{i,j} + b_k \cdot \mathbb{1}_t^{Top} + \epsilon_{t,k}^{i,j}$$

where we include country pairs  $(i, j)$  such that  $\beta_i$  is significantly larger than  $\beta_j$  [▶ pairs](#)

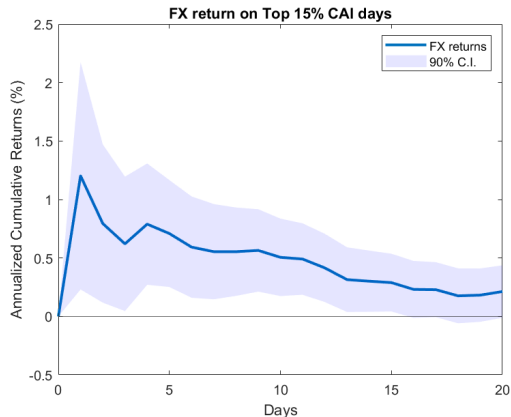


1. In total 138 country-pairs and 322 top-days.
2. Net of cumulative returns in all other days ('DiD')

# FX and CAI News

$$\Delta e_{t,t+k}^{i,j} = a_k^{i,j} + b_k \cdot \mathbb{1}_t^{Top} + \epsilon_{t,k}^{i,j}$$

where we include country pairs  $(i, j)$  such that  $\beta_i$  is significantly larger than  $\beta_j$  [▶▶ pairs](#)



1. In total 138 country-pairs and 322 top-days.
2. Net of cumulative returns in all other days ('DiD')
3. Average cumulative returns after days with top-15% positive news in CAI

**Takeaway:** Currencies of high- $\beta$  countries appreciate.

[▶▶ Weights](#)

[▶▶ Top](#)

[▶▶  \$\beta\$ s](#)

[▶▶ Freq.](#)

[▶▶ Other](#)

## FX and CAI News: Transition & Physical Risks

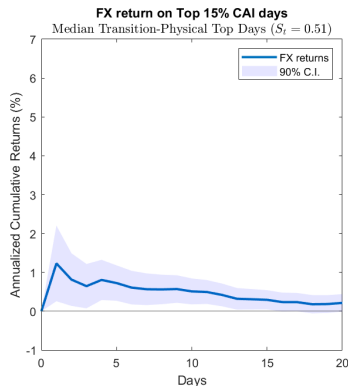
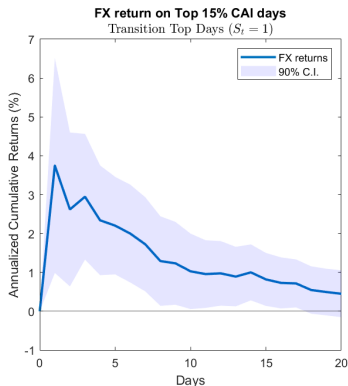
Let  $S_t$  denote the share of tweets talking about transition risks at day  $t$ , normalized between 0 and 1.

$$\Delta e_{t,t+k}^{i,j} = a_k^{i,j} + (b_k + c_k \cdot S_t) \cdot \mathbb{1}_t^{Top} + \epsilon_{t,k}^{i,j}.$$

# FX and CAI News: Transition & Physical Risks

Let  $S_t$  denote the **share of tweets talking about transition risks** at day  $t$ , normalized between 0 and 1.

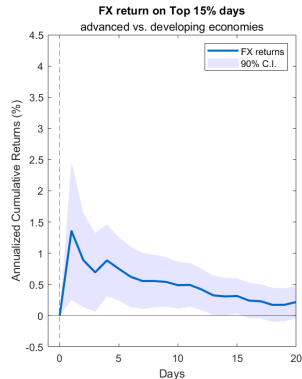
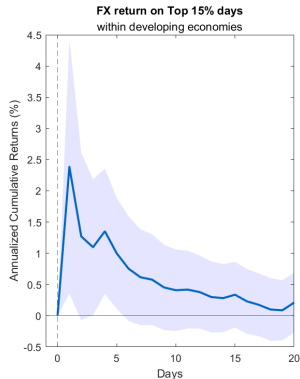
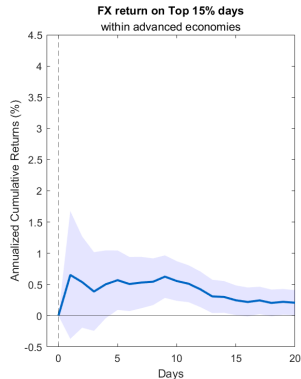
$$\Delta e_{t,t+k}^{i,j} = a_k^{i,j} + (b_k + c_k \cdot S_t) \cdot \mathbb{1}_t^{Top} + \epsilon_{t,k}^{i,j}.$$



**Takeaway:** Transition Risks dominate. [» Local](#)



# FX and CAI News: Developing vs Advanced Economies



**Takeaway:** Developing Economies experience more persistent appreciations.

# Equity Returns Sensitivity to CAI

Data set comprising 16,774 firms and a total of 23,305,563 firm-day observations:

$$r_{t,t+k}^{i,c} = \alpha_t^i + \zeta_{t,k}^{i,c} \cdot \mathbb{1}_t^{Top} + \epsilon_{t,k}^{i,c}, \quad (1)$$

$$\zeta_{t,k}^{i,c} = \gamma_{0,k} + (\gamma_{1,k} + \gamma_{2,k} \cdot \beta_c) \cdot E_{i,t_a}, \quad (2)$$

# Equity Returns Sensitivity to CAI

Data set comprising 16,774 firms and a total of 23,305,563 firm-day observations:

$$r_{t,t+k}^{i,c} = \alpha_t^i + \zeta_{t,k}^{i,c} \cdot \mathbb{1}_t^{Top} + \epsilon_{t,k}^{i,c}, \quad (1)$$

$$\zeta_{t,k}^{i,c} = \gamma_{0,k} + (\gamma_{1,k} + \gamma_{2,k} \cdot \beta_c) \cdot E_{i,t_a}, \quad (2)$$

-  $r_{t,t+k}^{i,c}$  denotes the return (in USD) of firm  $i$ , headquartered in country  $c$ , from time  $t$  to time  $t+k$

# Equity Returns Sensitivity to CAI

Data set comprising 16,774 firms and a total of 23,305,563 firm-day observations:

$$r_{t,t+k}^{i,c} = \alpha_t^i + \zeta_{t,k}^{i,c} \cdot \mathbb{1}_t^{Top} + \epsilon_{t,k}^{i,c}, \quad (1)$$

$$\zeta_{t,k}^{i,c} = \gamma_{0,k} + (\gamma_{1,k} + \gamma_{2,k} \cdot \beta_c) \cdot E_{i,t_a}, \quad (2)$$

- $r_{t,t+k}^{i,c}$  denotes the return (in USD) of firm  $i$ , headquartered in country  $c$ , from time  $t$  to time  $t+k$
- $\mathbb{1}_t^{Top}$  is a dummy variable =1 if  $t$  is a 'top-day'

# Equity Returns Sensitivity to CAI

Data set comprising 16,774 firms and a total of 23,305,563 firm-day observations:

$$r_{t,t+k}^{i,c} = \alpha_t^i + \zeta_{t,k}^{i,c} \cdot \mathbb{1}_t^{Top} + \epsilon_{t,k}^{i,c}, \quad (1)$$

$$\zeta_{t,k}^{i,c} = \gamma_{0,k} + (\gamma_{1,k} + \gamma_{2,k} \cdot \beta_c) \cdot E_{i,t_a}, \quad (2)$$

- $r_{t,t+k}^{i,c}$  denotes the return (in USD) of firm  $i$ , headquartered in country  $c$ , from time  $t$  to time  $t+k$
- $\mathbb{1}_t^{Top}$  is a dummy variable =1 if  $t$  is a 'top-day'
- $\zeta_{t,k}^{i,c}$  is the composite relation between country-specific conditions and stock-specific exposure

# Equity Returns Sensitivity to CAI

Data set comprising 16,774 firms and a total of 23,305,563 firm-day observations:

$$r_{t,t+k}^{i,c} = \alpha_t^i + \zeta_{t,k}^{i,c} \cdot \mathbb{1}_t^{Top} + \epsilon_{t,k}^{i,c}, \quad (1)$$

$$\zeta_{t,k}^{i,c} = \gamma_{0,k} + (\gamma_{1,k} + \gamma_{2,k} \cdot \beta_c) \cdot E_{i,t_a}, \quad (2)$$

- $r_{t,t+k}^{i,c}$  denotes the return (in USD) of firm  $i$ , headquartered in country  $c$ , from time  $t$  to time  $t+k$
- $\mathbb{1}_t^{Top}$  is a dummy variable =1 if  $t$  is a 'top-day'
- $\zeta_{t,k}^{i,c}$  is the composite relation between country-specific conditions and stock-specific exposure
- $\beta_c$  is our country-specific exposure to global climate news shocks

# Equity Returns Sensitivity to CAI

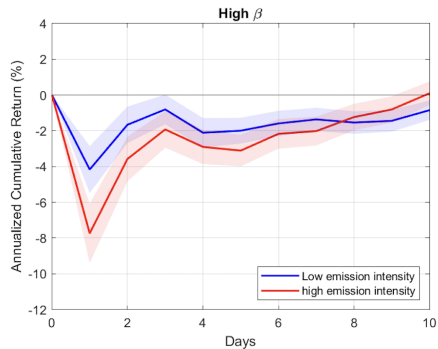
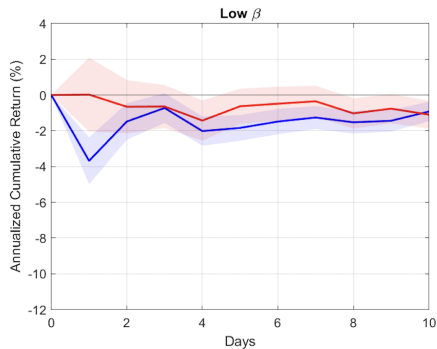
Data set comprising 16,774 firms and a total of 23,305,563 firm-day observations:

$$r_{t,t+k}^{i,c} = \alpha_t^i + \zeta_{t,k}^{i,c} \cdot \mathbb{1}_t^{Top} + \epsilon_{t,k}^{i,c}, \quad (1)$$

$$\zeta_{t,k}^{i,c} = \gamma_{0,k} + (\gamma_{1,k} + \gamma_{2,k} \cdot \beta_c) \cdot E_{i,t_a}, \quad (2)$$

- $r_{t,t+k}^{i,c}$  denotes the return (in USD) of firm  $i$ , headquartered in country  $c$ , from time  $t$  to time  $t+k$
- $\mathbb{1}_t^{Top}$  is a dummy variable =1 if  $t$  is a 'top-day'
- $\zeta_{t,k}^{i,c}$  is the composite relation between country-specific conditions and stock-specific exposure
- $\beta_c$  is our country-specific exposure to global climate news shocks
- $E_{i,t_a}$  is our stock level-specific emission intensity in the previous year (Trucost)

# Equity Returns Sensitivity to CAI

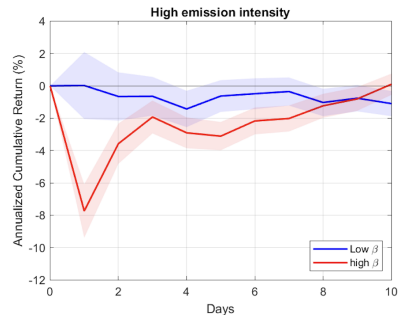
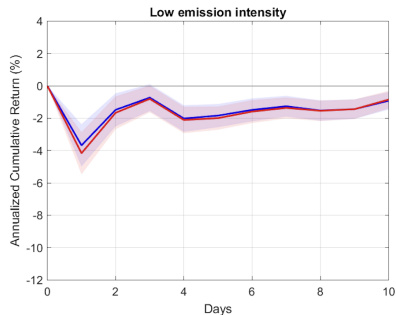


95% C.I. constructed using standard errors clustered at the industry\*date and firm level.

**Takeaways:** 1. stock returns depreciate after top climate days; 2. “brown” stocks depreciate more in countries with high  $\beta$



# Equity Returns Sensitivity to CAI



95% C.I. constructed using standard errors clustered at the industry\*date and firm level.

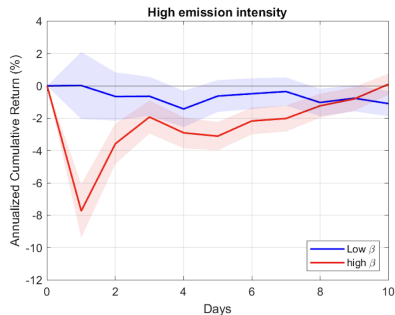
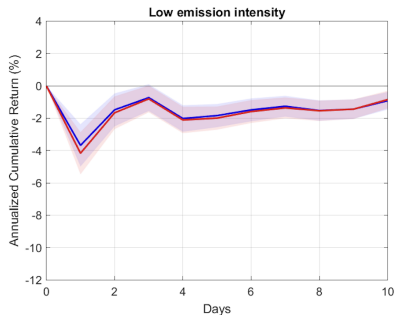
**Takeaway #1:** High- $\beta$  countries make high-emission firms more exposed

» Weights

» Top

» Other

# Equity Returns Sensitivity to CAI



95% C.I. constructed using standard errors clustered at the industry\*date and firm level.

**Takeaway #1:** High- $\beta$  countries make high-emission firms more exposed

» Weights

» Top

» Other

**Takeaway #2:** FX and physical damage news not first-order

» Local Units

» Topic

# Empirical Investigation about Flows

- ▶ Due to the low-frequency nature of trade data, we switch to **quarterly** frequency of our index.
- ▶ To correct the error-in-variable bias, we estimate the following system of equations by GMM:

$$\Delta CAI_{i,t} = \beta_i \cdot \overline{\Delta CAI}_t + u_{i,t} \quad (3)$$

$$\begin{aligned} \Delta \left( \frac{NX_{i,t}}{GDP_{i,t}} \right) - \Delta \left( \frac{NX_{j,t}}{GDP_{j,t}} \right) &= \Gamma \cdot (\beta_i - \beta_j) \cdot \overline{\Delta CAI}_t \dots \\ &+ \theta' \cdot (control_{i,t} - control_{j,t}) + \epsilon_{ij,t}, \end{aligned} \quad (4)$$

# Empirical Investigation about Flows

- ▶ Due to the low-frequency nature of trade data, we switch to **quarterly** frequency of our index.
- ▶ To correct the error-in-variable bias, we estimate the following system of equations by GMM:

$$\Delta CAI_{i,t} = \beta_i \cdot \overline{\Delta CAI}_t + u_{i,t} \quad (3)$$

$$\Delta \left( \frac{NX_{i,t}}{GDP_{i,t}} \right) - \Delta \left( \frac{NX_{j,t}}{GDP_{j,t}} \right) = \Gamma \cdot (\beta_i - \beta_j) \cdot \overline{\Delta CAI}_t \dots$$
$$+ \theta' \cdot (control_{i,t} - control_{j,t}) + \epsilon_{ij,t}, \quad (4)$$

-  $\frac{NX_{i,t}}{GDP_{i,t}}$  is the net export over GDP of country  $i$  at time  $t$

# Empirical Investigation about Flows

- ▶ Due to the low-frequency nature of trade data, we switch to **quarterly** frequency of our index.
- ▶ To correct the error-in-variable bias, we estimate the following system of equations by GMM:

$$\Delta CAI_{i,t} = \beta_i \cdot \overline{\Delta CAI}_t + u_{i,t} \quad (3)$$
$$\Delta \left( \frac{NX_{i,t}}{GDP_{i,t}} \right) - \Delta \left( \frac{NX_{j,t}}{GDP_{j,t}} \right) = \Gamma \cdot (\beta_i - \beta_j) \cdot \overline{\Delta CAI}_t \dots$$

$$+ \theta' \cdot (control_{i,t} - control_{j,t}) + \epsilon_{ij,t}, \quad (4)$$

- $\frac{NX_{i,t}}{GDP_{i,t}}$  is the net export over GDP of country  $i$  at time  $t$
- $\overline{\Delta CAI}_t$  is our 'global' attention index

# Empirical Investigation about Flows

- ▶ Due to the low-frequency nature of trade data, we switch to **quarterly** frequency of our index.
- ▶ To correct the error-in-variable bias, we estimate the following system of equations by GMM:

$$\Delta CAI_{i,t} = \beta_i \cdot \overline{\Delta CAI}_t + u_{i,t} \quad (3)$$
$$\Delta \left( \frac{NX_{i,t}}{GDP_{i,t}} \right) - \Delta \left( \frac{NX_{j,t}}{GDP_{j,t}} \right) = \Gamma \cdot (\beta_i - \beta_j) \cdot \overline{\Delta CAI}_t \dots$$

$$+ \theta' \cdot (control_{i,t} - control_{j,t}) + \epsilon_{ij,t}, \quad (4)$$

- $\frac{NX_{i,t}}{GDP_{i,t}}$  is the net export over GDP of country  $i$  at time  $t$
- $\overline{\Delta CAI}_t$  is our 'global' attention index
- $(\beta_i - \beta_j)$  is country  $i$ 's sensitivity to climate news shocks, with  $i$  and  $j$  sorted such that  $\beta_i > \beta_j$

# Empirical Investigation about Flows

- ▶ Due to the low-frequency nature of trade data, we switch to **quarterly** frequency of our index.
- ▶ To correct the error-in-variable bias, we estimate the following system of equations by GMM:

$$\Delta CAI_{i,t} = \beta_i \cdot \overline{\Delta CAI}_t + u_{i,t} \quad (3)$$

$$\Delta \left( \frac{NX_{i,t}}{GDP_{i,t}} \right) - \Delta \left( \frac{NX_{j,t}}{GDP_{j,t}} \right) = \textcolor{red}{\Gamma} \cdot (\beta_i - \beta_j) \cdot \overline{\Delta CAI}_t \dots \\ + \theta' \cdot (\textit{control}_{i,t} - \textit{control}_{j,t}) + \epsilon_{ij,t}, \quad (4)$$

- $\frac{NX_{i,t}}{GDP_{i,t}}$  is the net export over GDP of country  $i$  at time  $t$
- $\overline{\Delta CAI}_t$  is our 'global' attention index
- $(\beta_i - \beta_j)$  is country  $i$ 's sensitivity to climate news shocks, with  $i$  and  $j$  sorted such that  $\beta_i > \beta_j$
- $\textcolor{red}{\Gamma}$  is the coefficient for the differential sensitivity

# Empirical Investigation about Flows

- ▶ Due to the low-frequency nature of trade data, we switch to **quarterly** frequency of our index.
- ▶ To correct the error-in-variable bias, we estimate the following system of equations by GMM:

$$\begin{aligned}\Delta CAI_{i,t} &= \beta_i \cdot \overline{\Delta CAI}_t + u_{i,t} \\ \Delta \left( \frac{NX_{i,t}}{GDP_{i,t}} \right) - \Delta \left( \frac{NX_{j,t}}{GDP_{j,t}} \right) &= \Gamma \cdot (\beta_i - \beta_j) \cdot \overline{\Delta CAI}_t \dots\end{aligned}\tag{3}$$

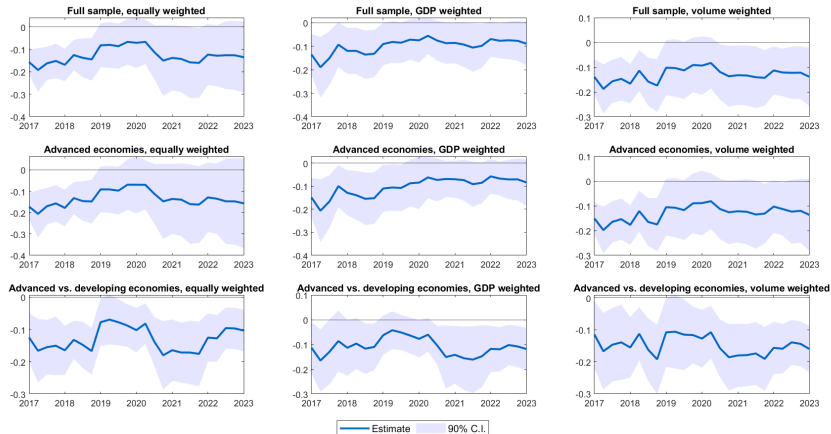
$$+ \theta' \cdot (\text{control}_{i,t} - \text{control}_{j,t}) + \epsilon_{ij,t},\tag{4}$$

- $\frac{NX_{i,t}}{GDP_{i,t}}$  is the net export over GDP of country  $i$  at time  $t$
- $\overline{\Delta CAI}_t$  is our 'global' attention index
- $(\beta_i - \beta_j)$  is country  $i$ 's sensitivity to climate news shocks, with  $i$  and  $j$  sorted such that  $\beta_i > \beta_j$
- $\Gamma$  is the coefficient for the differential sensitivity
- **control** includes: change in the country-level industrial production index & the share of Twitter volume on days when the CAI is at the bottom 5% (other events that affect Twitter activity).



# Empirical Results about Flows (I)

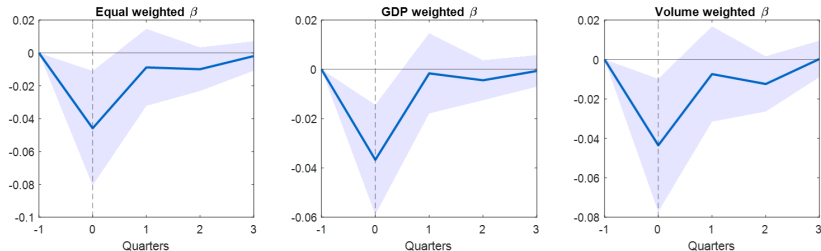
Estimates of  $\Gamma$  across country-pairs and samples:



**Takeaways:** Highly exposed countries receive resources (decline in CA).

## Empirical Results about Flows (II)

Estimates of  $\Gamma$  over horizon  $k$  across 190 country-pairs when we do **not** use  $\beta_i - \beta_j$ :



**Takeaways:** Effects may last 3-6 months.

# Conclusions

1. **Novel & BIG dataset** on climate news comprising AEs and EEs.

# Conclusions

1. **Novel & BIG dataset** on climate news comprising AEs and EEs.
2. Climate news shocks are very pervasive:
  - **FX markets,**
  - **Intl. Equity markets &**
  - **Current Accounts**

# Conclusions

1. **Novel & BIG dataset** on climate news comprising AEs and EEs.
2. Climate news shocks are very pervasive:
  - **FX markets,**
  - **Intl. Equity markets &**
  - **Current Accounts**
3. An **International EZ-IAM** model rationalizes many of our empirical patterns.

# Conclusions

1. **Novel & BIG dataset** on climate news comprising AEs and EEs.
2. Climate news shocks are very pervasive:
  - **FX markets,**
  - **Intl. Equity markets &**
  - **Current Accounts**
3. An **International EZ-IAM** model rationalizes many of our empirical patterns.

Our Climate Attention Index is available for download at:

<https://sites.google.com/view/internationalclimatenews>

# Thank you!

Any comment are welcome:

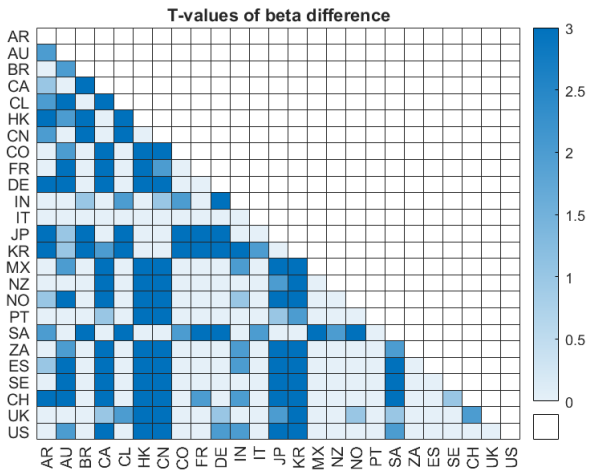
[mmc287@gmail.com](mailto:mmc287@gmail.com)

[ric@unc.edu](mailto:ric@unc.edu)

[biao.yang@sjtu.edu.cn](mailto:biao.yang@sjtu.edu.cn)

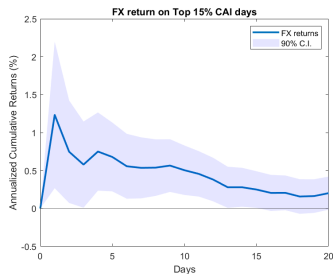
[majo\\_arteaga@hotmail.com](mailto:majo_arteaga@hotmail.com)

▶▶ Back

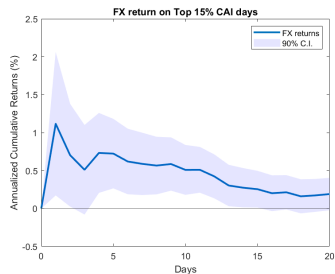




# FX and CAI News: GDP- and Volume-weighted [▶ Back](#)

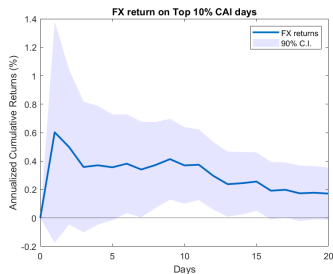


(a) GDP-Weighted

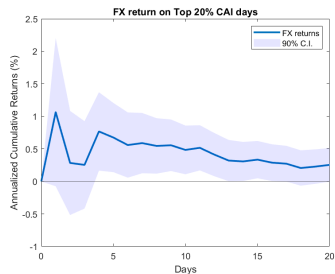


(b) Volume-Weighted

# FX and CAI News: top-10 and top -20%

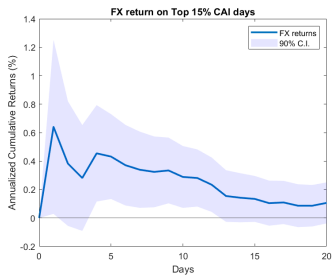
[▶ Back](#)

(c) Top 10% Days

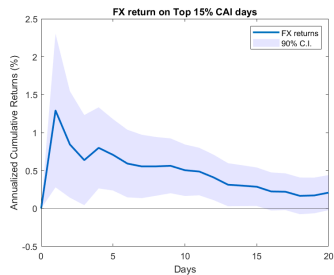


(d) Top 20% Days

# FX and CAI News: the Role of $\beta$

[▶ Back](#)

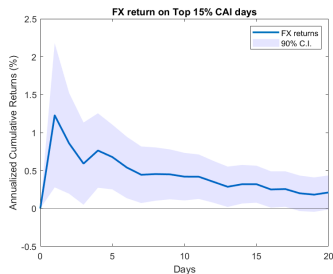
(e) All Country Pairs



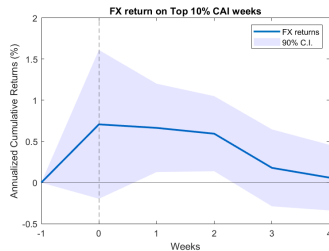
(f)  $\beta$  Different at 5%

# FX and CAI News: the Role of Freq.

► Back

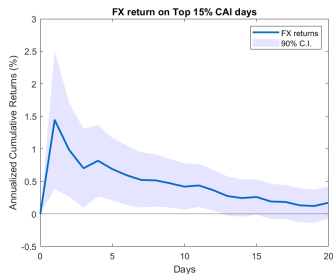


(g) Monthly Data

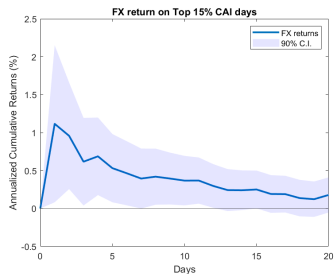


(h) Weekly Data

# FX and CAI News: Additional Robustness

[» Back](#)

(i) Combine EU

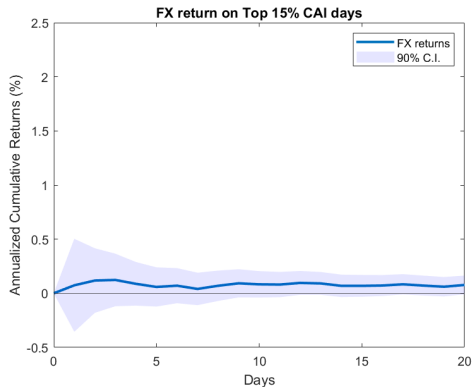


(j) Residual Betas

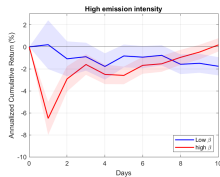
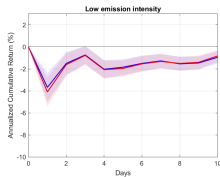
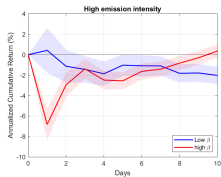
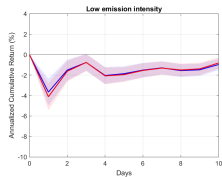
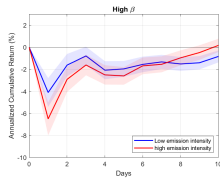
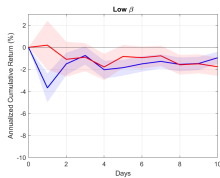
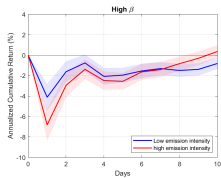
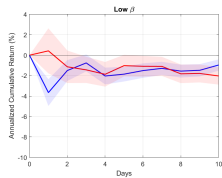
## FX and Innovations to Local CAI. [» Back](#)

$$\Delta e_{t,t+k}^{i,j} = a_k^{i,j} + b_k \cdot \left( \mathbb{1}_{i,t}^{Top} - \mathbb{1}_{j,t}^{Top} \right) + \epsilon_{t,k}^{i,j}.$$

For each country  $i$ , the local top-day dummy  $\mathbb{1}_{i,t}^{Top}$  is based on the top-15% days of the country's local CAI.



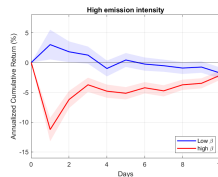
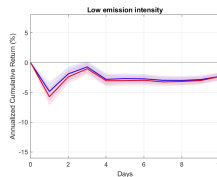
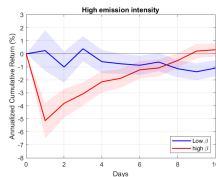
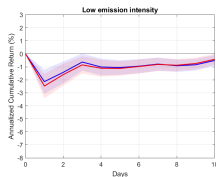
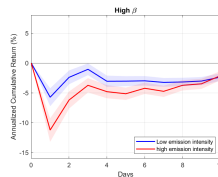
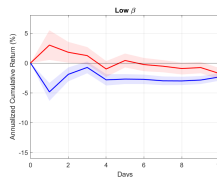
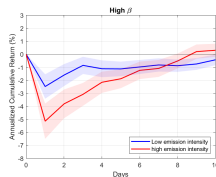
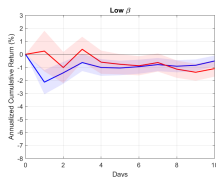
# Equity returns and World CAI: the Role of Weighting

[▶ Back](#)

(k) GDP-Weighted

(l) Volume-Weighted

# Equity returns and World CAI: top 10% and 20% Days

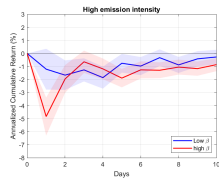
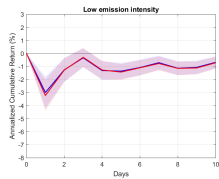
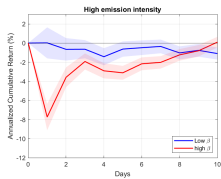
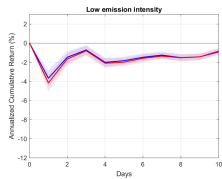
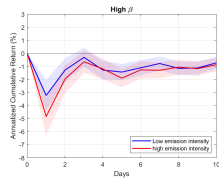
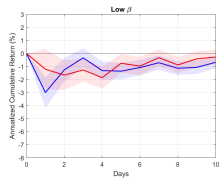
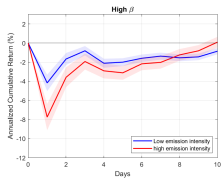
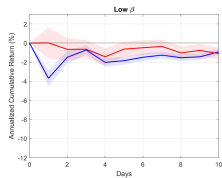
[▶ Back](#)

(m) Top 10% Days

(n) Top 20% Days



# Equity returns and World CAI: Additional Results

[» Back](#)

(o) Clustering at the country $\times$ industry $\times$ date and firm level

(p) Residual Betas

## Ratio of Pareto Weights [▶ back](#)

- ▶ Let  $\lambda = \lambda_g = \lambda_l$ ,  $a \in (0, 1)$ ,  $b > 1$ ,  $\gamma > 1$ ,  $\lambda \in (1/2, 1)$  and  $\beta \in (0, 1)$ .
- ▶ The log-ratio of the Pareto weights at time  $t = 1$  is equal to:

$$\tilde{s}_1 = \bar{s} + \tilde{\beta} \cdot \underbrace{(\gamma - 1)}_{>0} \cdot \left[ \underbrace{\left( \frac{(b-1)a}{1 + 2(\gamma-1)\lambda_u^s} \right)}_{>0} \cdot g - \underbrace{\left( \frac{(1-a)(2\lambda-1)}{1 + 2(\gamma-1)\lambda_u^s} \right)}_{>0} \cdot 2\theta \right],$$

where  $\tilde{\beta} = \beta(1 - \beta)$ , and

$$\lambda_{lx}^s = \frac{\beta}{1 + \beta} (1 - \lambda)(2\lambda - 1)(1 - a) > 0$$

$$\lambda_u^s = (1 - \beta) \left\{ (1 - \lambda) [2\lambda(1 + \beta) + \beta(2\lambda - 1)^2(1 - a)] + (2\lambda - 1) [1 + a\beta + (1 - a)(2\lambda - 1)\beta] \lambda_{lx}^s \right\} > 0.$$

## Exchange Rates [▶ back](#)

- ▶ Let  $\lambda = \lambda_g = \lambda_I$ ,  $a \in (0, 1)$ ,  $b > 1$ ,  $\gamma > 1$ ,  $\lambda \in (1/2, 1)$  and  $\beta \in (0, 1)$ .
- ▶ The log-growth rate of the exchange rate at date  $t = 1$  is equal to:

$$\Delta e_1 = \overline{\Delta e} + \lambda_e^s \cdot \tilde{s}_1,$$

where

$$\lambda_e^s = (2\lambda - 1)^2 \cdot \underbrace{\left[1 - 2 \frac{\beta}{1 + \beta} (1 - \lambda)(1 - a)\right]}_{< 1/2} > 0.$$

- ▶ The exchange rate appreciates in response to a positive sentiment shock ( $g > 0$ ) and it depreciates in response to a positive productivity shock ( $\theta > 0$ ).

## Net Exports [▶ back](#)

- ▶ Let  $\lambda = \lambda_g = \lambda_I$ ,  $a \in (0, 1)$ ,  $b > 1$ ,  $\gamma > 1$ ,  $\lambda \in (1/2, 1)$  and  $\beta \in (0, 1)$ .
- ▶ Net exports of consumption and investment goods at time  $t = 1$  are equal to:

$$\frac{NX_1^C}{X_1} = - \left( \frac{1 - \lambda}{\lambda} \right) \left[ \frac{(\exp \{\tilde{s}_1\} - 1)}{1 + (\exp \{\tilde{s}_1\} - 1)} \right]$$
$$\frac{NX_1^I}{I_x} = - \left[ \frac{(2\lambda - 1)(1 - \lambda)}{\lambda} \right] \left[ \frac{(\exp \{\tilde{s}_1\} - 1)}{1 + \lambda (\exp \{\tilde{s}_1\} - 1)} \right]$$

- ▶ Both net export functions are decreasing in  $(\exp \{\tilde{s}_1\} - 1)$ .
- ▶ NX decline in response to a positive sentiment shock ( $g > 0$ ) and increase in response to a positive productivity shock ( $\theta > 0$ ).

## Excess Returns [▶ back](#)

- ▶ Let  $\lambda = \lambda_g = \lambda_I$ ,  $a \in (0, 1)$ ,  $b > 1$ ,  $\gamma > 1$ ,  $\lambda \in (1/2, 1)$  and  $\beta \in (0, 1)$ .
- ▶ The log-return of brown stocks in excess of green stocks at date  $t = 1$  is equal to:

$$r_{b,1} - r_{g,1} = \bar{r} + \lambda_r^s \cdot \tilde{s}_1,$$

where

$$\lambda_r^s = -2(1 - \lambda) \underbrace{\left[ \lambda - \left( \frac{\beta}{1 + \beta} \right) \right]}_{< 1/2} (1 - \lambda)(2\lambda - 1)(1 - a) < 0.$$

- ▶ Excess return declines in response to a positive sentiment shock ( $g > 0$ ) and it increases in response to a positive productivity shock ( $\theta > 0$ ).

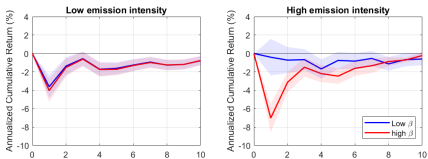
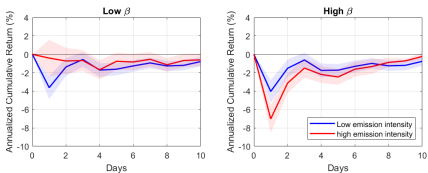
## Equity Returns Sensitivity to CAI: Topics [▶ Back](#)

$$r_{t,t+k}^{i,c} = \alpha_k^i + \zeta_{t,k}^{i,c} \cdot \mathbf{1}_t^{Top} + \epsilon_{t,k}^{i,c}, \quad \zeta_{t,k}^{i,c} = (\gamma_{0,k} + (\gamma_{1,k} + \gamma_{2,k} \cdot \beta_c) \cdot E_{i,t_a}) + \underbrace{(\kappa_{0,k} + (\kappa_{1,k} + \kappa_{2,k} \cdot \beta_c) \cdot E_{i,t_a}) \cdot S_t}_{\text{topic-sensitive}},$$

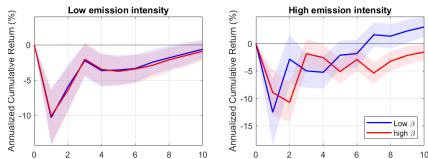
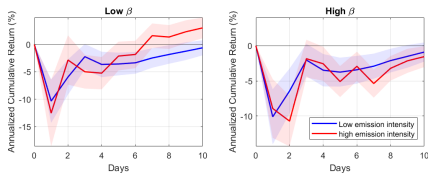
# Equity Returns Sensitivity to CAI: Topics

► Back

$$r_{t,t+k}^{i,c} = \alpha_k^i + \zeta_{t,k}^{i,c} \cdot 1_t^{Top} + \epsilon_{t,k}^{i,c}, \quad \zeta_{t,k}^{i,c} = (\gamma_{0,k} + (\gamma_{1,k} + \gamma_{2,k} \cdot \beta_c) \cdot E_{i,t_a}) + \underbrace{(\kappa_{0,k} + (\kappa_{1,k} + \kappa_{2,k} \cdot \beta_c) \cdot E_{i,t_a}) \cdot S_t}_{\text{topic-sensitive}}$$



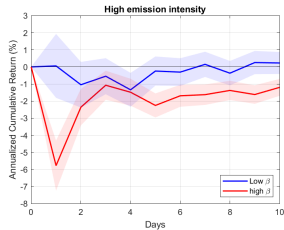
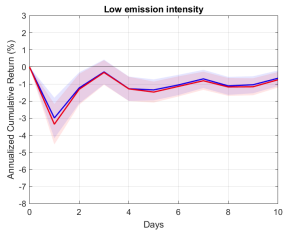
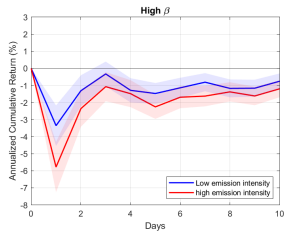
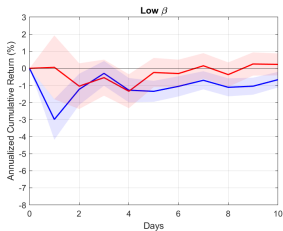
(s) Median Transition/Physical Top Days



(t) Transition Top Days

**Takeaways:** Transition news dominates.

# Equity Returns Sensitivity to CAI (in local currency) [▶▶ Back](#)



**Takeaways:** Not just driven by the FX!



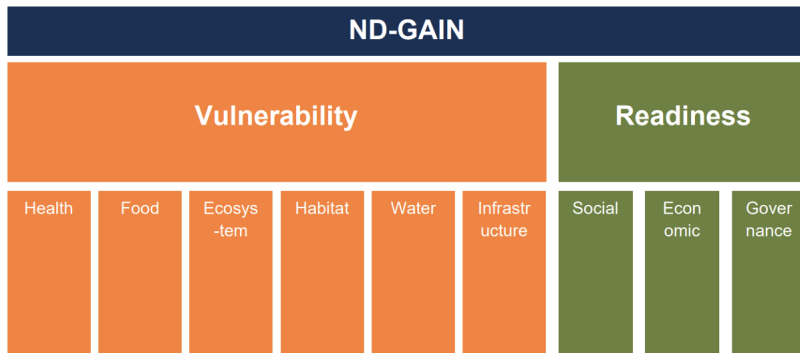
# Newspapers' coverage (non-exhaustive) [» Back](#)

Country	Newspaper name	Twitter handle	Language
Argentina	Clarín	clarincom	Spanish
	Diario Crónica	cronica	
	Infobae	infobae	
	La Nación	LANACION	
Australia	The Australian	australian	English
	The Daily Telegraph	dailytelegraph	
	The Australian Financial Review	FinancialReview	
	The Age	theage	
Brazil	Estadão	Estadao	Portuguese
	Folha de S.Paulo	folha	
	-	GauchaZH	
	Jornal O Globo	JornalOGlobo	
Canada	The Globe and Mail	globeandmail	English
	Montreal Gazette	mtlgazette	
	Ottawa Citizen	OttawaCitizen	
	Toronto Star	TorontoStar	
	The Vancouver Sun	VancouverSun	
Switzerland	20 Minuten	20min	German
	24 heures	24heuresch	
	Le Temps	LeTemps	French
	Neue Zürcher Zeitung	NZZ	
Chile	El Mercurio	ElMercurio-cl	Spanish
	El Mostrador	elmostrador	



ND-GAIN

Notre Dame Global Adaptation Initiative



**Figure 1. Summary of ND-GAIN Vulnerability and Readiness Indicators**

Vulnerability is composed of 36 indicators. Each component has 12 indicators, crossed with 6 sectors. Readiness is composed of 9 indicators.

## Other Associations [» Back](#)

We find that our  $\beta_c$  coefficients are associated to:

- real total GDP and population (size) +
- total emissions +
- democracy index (<https://ourworldindata.org/>) –
- vulnerability to storms (<https://ferdi-indicators.shinyapps.io/PVCCI/>) +